

REGGIE JACKSON'S ARCADE ADVENTURE

NOVEMBER 11
6:30PM-9PM

FEATURING

*Detroit Pistons
Arcade Gaming
Dinner & Drinks
Live & Silent Auctions*

LOCATION

READY PLAYER ONE
407 E. Fort Street
Detroit, MI 48226

*Valet parking included
Outside memorabilia prohibited*

SINGLE TICKET

\$150

Each ticket includes a foundation swag item

**PURCHASE TICKETS
& SPONSORSHIPS AT**

REGGIEJACKSON.ORG



The mission of Reggie Jackson's DETERmined to Assist Foundation is to impact the lives of low-income children in Detroit by providing them educational opportunities and resources they otherwise wouldn't have.

REGGIE JACKSON'S ARCADE ADVENTURE

Expected Attendees: 150 • Fundraising Goal: \$130,875 • Digital Media Reach: 253,085

PINBALL PRESENTING SPONSOR

\$7,500 — 1 AVAILABLE

- 20 TICKETS
- LOGO ON EVENT PROGRAM, VISUALS, & SIGNAGE
- SPEAKING OPPORTUNITY AT EVENT
- PRODUCT SAMPLING AT EVENT
- KIOSK/BOOTH AT EVENT
- MEET & GREET WITH REGGIE
- THANK YOU TEXT
- EVENT CHECK PRESENTATION
- ADD ITEM IN CELEB GIFT BAG
- COMPANY LOGO LINK ON FOUNDATION SITE (1 YR)
- NAMED AS SPONSOR ON PR COLLATERAL
- RECOGNITION ON FOUNDATION'S SOCIAL MEDIA
- PERMISSION TO USE FOUNDATION PARTNER LOGO
- BANNER AD ON FOUNDATION HOME PAGE (120 DAYS)
- LOGO ON AT LEAST 1 EMAIL BLAST

FROGGER FREE THROW SPONSOR

\$5,000 — 1 AVAILABLE

- 16 TICKETS
- LOGO INCLUDED ON EVENT PROGRAM & VISUALS
- THANK YOU TEXT
- LOGO ON EVENT SIGNAGE
- LOGO ON FOUNDATION WEBSITE SPONSOR PAGE (1 YR)
- NAMED AS SPONSOR ON PR COLLATERAL
- RECOGNITION ON FOUNDATION'S SOCIAL MEDIA
- PERMISSION TO USE FOUNDATION PARTNER LOGO
- LOGO ON AT LEAST 1 EMAIL BLAST

ARCADE ASSIST SPONSOR

\$3,000 — MULTIPLE AVAILABLE

- 10 TICKETS
- NAME ON EVENT PROGRAM & VISUALS

AUCTION SPONSOR

\$1,500 — 1 AVAILABLE

- 4 TICKETS
- THANK YOU TEXT
- LOGO ON BIDDER PADDLES
- COMPANY LOGO LINK ON FOUNDATION WEBSITE (1 YR)

SELFIE STATION SPONSOR

\$1,500 — 1 AVAILABLE

- 4 TICKETS
- LOGO ON STEP & REPEAT BACKDROP

****Must meet copy deadlines to be included in invitations, programs or other items****